



2021 MODEL YEAR  
**RAM 1500 BIG HORN CREW CAB 4X4**

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF  
THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$42,990**

**RAM 1500 BIGHORN/LONESTAR CREW 4X4**  
Exterior Color: Diamond Black Crystal Pearl-Coat Exterior Paint  
Interior Color: Black Interior Color  
Interior: Deluxe Cloth Bucket Seat  
Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine  
Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
Supplemental Front Seat-Mounted Side Air Bags  
Supplemental Side-Curtain Front and Rear Air Bags  
Conventional Differential Rear Axle  
3.21 Rear Axle Ratio  
Push-Button Start  
Remote Keyless-Entry  
ParkView® Rear Back-Up Camera  
Sentry Key® Theft-Deterrent System  
Anti-Lock 4-Wheel Disc Brakes  
Electric Parking Brake  
Ready-Alert Braking  
Rain-Brake Support  
Tire-Fill Alert  
Electronic Roll-Mitigation  
Electronic Stability-Control  
Trailer-Sway Damping  
Hill-Start Assist  
Speed Control  
Black Rotary-Shifter  
Class III Bumper-Hitch  
7-Pin Wiring Harness  
26-Gallon Fuel Tank  
Capless Fuel-Fill

INTERIOR FEATURES

Uconnect® 3 with 5-Inch Display  
Cluster 3.5-Inch TFT Black and White Display  
Integrated Voice Command with Bluetooth®  
Full Function Media Hub with 2-USB Plus Aux Port  
12-Volt Auxiliary Power-Outlet  
6 Speakers

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Diamond Black Crystal Pearl-Coat Exterior Paint \$100  
**Big Horn Package 27Z**  
Premium Lighting Group \$995  
Front LED Fog Lamps  
LED Reflector Headlamps  
LED Tail Lamps  
Night Edition \$1,995  
Accent-Color Premium Power Mirrors  
20-Inch x 9.0-Inch Premium Paint/Polished Wheels  
275/55R20 OWL All-Season Tires  
Anti-Spin Differential Rear Axle  
Black Exterior-Badging  
Black Headlamp-Bezels  
Black Interior Accents  
Big Horn Level 2 Equipment Group \$2,500  
2nd-Row In-Floor Storage Bins

Media Hub with 2 Charge-Only USB Ports  
Class IV Receiver-Hitch  
115-Volt Auxiliary Power-Outlet  
115-Volt Auxiliary Rear Power-Outlet  
8.4-Inch Touchscreen Display  
A/C Auto Temperature Control w/Dual-Zone Control  
Apple CarPlay®  
7.0-Inch TFT Color Display-Cluster  
Google Android Auto™  
Heated Front Seats  
Heated Steering Wheel  
ParkSense® Front and Rear Park-Assist with Stop  
4-Way Power Lumbar Adjustable Driver Seat  
8-Way Power Driver Seat  
Power Adjustable Pedals  
Power-Folding Mirrors  
Rear Power-Sliding Window  
Remote-Start System  
SiriusXM® with 6-Month Radio Sub Call 800-643-2112  
Universal Garage-Door Opener  
Front and Rear Rubber Floor Mats by Mopar® \$135  
5.7L V8 HEMI® MDS VVT eTorque Engine \$1,995  
23-Gallon Fuel Tank  
9 Amplified Speakers with Subwoofer \$695  
Blind-Spot and Cross-Path Detection \$595

Destination Charge \$1,695

TOTAL PRICE: \* **\$53,695**

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE**  
**POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

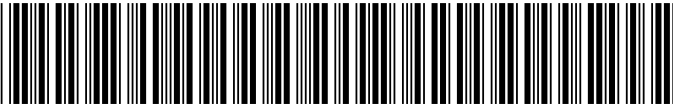
SHIP TO:

SOLD TO:

VIN: 1C6-SRFFT9MN-515808

L4-VON: 6853

0908



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



**19** MPG  
combined city/hwy  
17 city  
22 highway

Standard pickups range from 14 to 27 MPG .  
The best vehicle rates 141 MPGe.

**5.3** gallons per 100 miles

You spend  
**\$4,250**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost

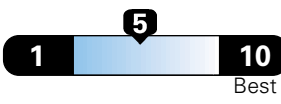
**\$2,350**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 472 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles

Smartphone  
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 58%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 32%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES



**VEHICLE  
PROTECTION**  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.