For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price:

\$41,895

RAM 1500 BIGHORN/LONESTAR CREW 4X4

Exterior Color: Bright White Clear–Coat Exterior Paint Interior Color: Black Interior Color

Interior: Deluxe Cloth Bucket Seat Engine: 5.7-Liter V8 HEMI® MDS VVT Engine Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES Advanced Multistage Front Air Bags

Supplemental Front Seat Side Air Bags

Supplemental Side-Curtain Front / Rear Air Bags

3.21 Rear Axle Ratio

Keyless Go™

Remote Keyless Entry with All–Secure Parkview® Rear Back–Up Camera

Sentry Key® Theft Deterrent System

4-Wheel Disc Anti-Lock Brakes Electric Park Brake

Ready-Alert Braking

Rain Brake Support

Tire-Fill Alert

Tailgate-Ajar Warning Lamp

Electronic Roll Mitigation

Electronic Stability Control

Trailer Sway Damping

Hill Start Assist

Speed Control

Black Rotary Shifter

Class III Receiver-Hitch

7-Pin Wiring Harness

Capless Fuel-Fill

INTERIOR FEATURES Uconnect® 3 with 5-Inch Display

Cluster 3.5-Inch TFT B&W Display

Integrated Voice Command with Bluetooth®

Media Hub-2 USB, Full Function, Aux 12-Volt Auxiliary Power Outlet

6-Speakers

4-Way Manual Adjustable Driver Seat

Front Passenger Seat - Manual Adjust 4-Way

2nd-Row In-Floor Storage Bins

Power Windows w/ Front 1-Touch Up and Down Feature

Front / Rear Climate-Control Outlets

Leather Wrapped Steering Wheel Steering Wheel Mounted Shift Control

Tilt/Telescope Steering Column

EXTERIOR FEATURES

18.0–Inch x 8.0–Inch Wheels 275/65R18 BSW All–Season LRR Tire

18-Inch Full Size Steel Spare Wheel Power-Heated Mirrors with Manual Fold-Away

Automatic Headlamps

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Deluxe Cloth Bucket Seat **Customer Preferred Package 25Z**

Level 1 Equipment Group

Assembly Point/Port of Entry: STERLING HTS. MICH., U.S.A.

SHIP TO:

\$495

\$1.200

SOLDTO

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

8.4-Inch Touchscreen Display Apple CarPlay® Capable Class IV Receiver-Hitch Cluster 3.5-inch TFT Color Display Exterior Mirrors with Supplemental Signals Exterior Mirrors with Courtesy Lamps Google Android Auto™ Capable Power 4-Way Driver Lumbar Adjust Power 8-Way Driver Seat Power Adjustable Pedals Power–Folding Mirrors Rear Power Sliding-Window Rear Window Defroster Single–Disc Remote CD Player SiriusXM® Sat Radio w/ 1–Yr Sub Call 800–643–2112 Universal Garage-Door Opener 5.7-Liter V8 HEMI® MDS VVT Engine \$1,195 Active Noise–Control System 275/55R20 All Season Tires 20.0-Inch X 9.0-Inch Aluminum Chrome Clad Wheels \$1,595 **Destination Charge** \$1,645

Package Value Savings of \$1,700

Included in Level 1 Equipment Group

Price

TOTAL PRICE: *

\$48.025

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

> 5_{YEAR}/60,000_{MILE} **POWERTRAIN WARRANTY**

Fuel Economy and Environment Gasoline Vehicle You spend Fuel Economy These estimates reflect new EPA methods beginning with 2017 models. Standard pickups range from 14 to 22 MPG **MPG** The best vehicle rates 136 MPGe. 15 in fuel costs over 5 years combined city/hwy compared to the **5.9** gallons per 100 miles average new vehicle.

Annual fuel COST

\$2,450

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

3 10 6 10

Smog Rating (tailpipe only)

This vehicle emits 523 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov Calculate personalized estimates and compare vehicles









GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE: **U.S./CANADIAN PARTS CONTENT: 57% MAJOR SOURCES OF FOREIGN PARTS**

CONTENT: MEXICO: 28%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER

NON-PARTS COSTS. FOR THIS VEHICLE:

FINAL ASSEMBLY POINT: STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN: ENGINE: MEXICO

TRANSMISSION: UNITED STATES

